

Chio Ohio Traffic Safety Office

Ohio Traffic Safety Summit 2024 May 20-21, 2024

Ohio Union – The Ohio State University ♀ 1739 N High St Columbus, OH 43210

Buckle up for May 20-21 in Columbus, Ohio at the Ohio Union at OSU! Hear from engaging speakers, participate in workshops, share resources and ideas, and network with colleagues and vendors. OHIO TRAFFIC SAFETY SUMMIT 2024 MAY 20-21 @ OHIO UNION AT OSU

Ohio Traffic Safety Summit 2024 May 20-21, 2024

Registration & Coffee and Exhibits Open: MONDAY, MAY 20 8:00 a.m.

LET'S INTERCHANGE AT THE OHIO TRAFFIC SAFETY SUMMIT 2024!

Buckle up for May 20-21 in Columbus, Ohio at the Ohio Union at OSU!

On behalf of the **Ohio Traffic Safety Office** (OTSO), we're so excited to have you join us for the annual Ohio Traffic Safety Summit! We are thrilled to host the state's premier summit on traffic safety, May 20-21, 2024 at the Ohio Union at OSU, to work together to save lives and prevent injuries on our roadways.

On Monday, May 20 at 9:00 a.m., Keynote Speaker **Dr. David Harkey**, president of the Insurance Institute for Highway Safety and the Highway Loss Data Institute, will bring an exciting message to us to open up our two-day Summit. Keynote Speaker **Torine Creppy**, president of Safe Kids Worldwide, a global nonprofit dedicated to protecting kids from preventable injuries, will lead us out on a positive note during the Closing Luncheon on Tuesday, May 21 at Noon.

This event highlights Ohio's collaborative approach to bringing together federal, state, and local partners. Over 15 workshops will cover topics including seat belt use, distracted driving, youth drivers, law enforcement, earned media coverage, and more!

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Summit 2024

Exhibitors & Contributors

These folks helped make this

event happen with their generous

contributions towards the Summit.

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Connect to Wi-Fi & Get the Yapp App!

Download the Yapp Mobile Event App to create your own schedule, learn about exhibitors & navigate the Summit.

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Summit 2024

Schedule At-a-Glance

What's happening, when it's happening, where it's happening at the

Ohio Traffic Safety Summit 2024...

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Summit 2024 Breakouts & Workshops

Buckle up and zoom ahead towards our workshops on distracted driving, seat belt use, law enforcement, and more!

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Exhibit Locator Map & Ohio Union Building Maps

Find your destination using our colorcoded Exhibit Locator and Ohio Union Building Maps.



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MEET OUR KEYNOTE SPEAKERS

Meet the people who will guide you on your path to new and improved ways of thinking about traffic safety...



Dr. David Harkey President

Insurance Institute for Highway Safety

David Harkey is president of the Insurance Institute for Highway Safety and the Highway Loss Data Institute.

Before taking the helm at IIHS-HLDI in 2018, Dr. Harkey led the University of North Carolina Highway Safety Research Center for 11 years. There he directed numerous projects to improve roadway design and operations for all road users, develop tools and strategies for enhanced safety analysis and improved data collection, and create training materials for safety professionals. He has led major research programs and projects for the Federal Highway Administration, National Highway Traffic Safety Administration and other public agencies throughout his career and published numerous technical reports and peer-reviewed articles.

Dr. Harkey received a doctorate in civil engineering from NC State University and a Master's and Bachelor's in Civil Engineering from UNC Charlotte. He is actively involved in several professional transportation organizations.





Torine Creppy President Safe Kids Worldwide

Torine Creppy is the president of Safe Kids Worldwide, a global nonprofit dedicated to protecting kids from preventable injuries. For nearly 23 years, Ms. Creppy has dedicated her career to making a meaningful difference in the lives of children and families, especially the most vulnerable. As president of Safe Kids, she works with partners, donors, legislators, and community leaders around the world to develop and implement strategic initiatives, create partnerships, and inspire behavior change to keep kids safe at home, on the road and at play. Ms. Creppy is a passionate advocate on Capitol Hill and is dedicated to finding new ways to reach high-risk and underserved communities. She also focuses on emerging issues such as child safety in automated vehicles...

Ms. Creppy enjoys volunteering in direct outreach and advocacy for homeless and food insecurity initiatives, reading autobiographies, 5K marathons for causes, youth mentoring and spending time with her teenage son. Ms. Creppy lives with her family in Upper Marlboro, Maryland.

> DAY 2 — Tuesday, May 21 Closing Luncheon @ Noon

YOUR SAFETY IS OUR PRIORITY

AAA has been your tireless road safety advocate since 1902.

AAA is proud to support the Ohio Traffic Safety Summit.

Throughout AAA's 120+ year history, AAA has been instrumental in advocating for legislation and training to improve roadway safety for everyone - drivers, pedestrians, cyclists, first responders and our tow operators. AAA is happy to partner with the Ohio Traffic Safety Office.

As a thank you, AAA extends a special Membership offer for new and renewing Members to Appreciate, Acknowledge and Applaud our local heroes who are there for us every day, but "are just doing their job." Visit a AAA location near you (AAA.com/Store) or call 844-317-0063 and mention the HERO promo to receive discounts on membership, in-store and online AAA purchases, travel bookings and automotive services.

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EXHIBITORS & CONTRIBUTORS



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Local Technical Assistance Program

FMCSA Federal Motor Carrier Safety Administration

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EZDriveOhio.com SUPPORTER

EZDriveOhio.com consists of driving instructors, teachers, school owners, and educators who saw a flaw in the world of online learning. Traditionally, online learning has been slow, antiquated, boring, and lacking in the ability to provide quality education. They set out to fix that!

ezdriveohio.com



SUMMIT 2024 SCHEDULE

DAY 1 MONDAY, MAY 20

9:00 - 10:15 a.m.	Opening Session Dr	. David Harkey , IIHS
10:30 a.m Noon	Workshop Block A HANDHELD PHONE BAN ELEM. SEATBELT PROGRAM LAW ENFORCEMENT RT	GREAT HALL 1 & 2 GREAT HALL 3 US BANK THEATER
Noon	Opening Luncheon	
1:00 - 2:30 p.m.	Workshop Block B PEDESTRIAN FATALITY TEEN LISTENING SESSION NON-MEDICAL MARIJUANA	GREAT HALL 1 & 2 GREAT HALL 3 US BANK THEATER
3:00 - 4:30 p.m.	Workshop Block C SCOOP: MEDIA COVERAGE THE VALUE OF DRES YOUTHFUL DRIVERS	GREAT HALL 1 & 2 GREAT HALL 3 US BANK THEATER

DAY 2 TUESDAY, MAY 21

8:30 - 10:00 a.m.	Workshop Block D MOTORCYCLE SAFETY PUTTING SEATBELTS FIRST PROACTIVE ENFORCEMENT	CARTOON ROOM 1 CARTOON ROOM 2 US BANK THEATER
10:30 a.m Noon	Workshop Block E NON-ENGLISH SPEAKERS OLDER ROAD USERS SPEED MANAGEMENT	CARTOON ROOM 1 CARTOON ROOM 2 US BANK THEATER
Noon - 1:30 p.m.	Closing Luncheon	Torine Creppy, SKW
2:00 - 4:30 p.m.	FFY 2024 Federal Gran	

Ohio

Monday SCHEDULE MATRIX

Ohio Traffic Safety Office	Archie M. Griffin Grand Ballroom (2 nd Floor)	Great Hall 1 & 2 (1 st Floor)	Great Hall 3 (1 st Floor)	US Bank Theater (1 st Floor)
8:00 a.m.	Registration & Exhibits			
9:00 - 10:15 a.m.	Opening General Session feat. Dr. David Harkey, IIHS			
10:30 a.m Noon		Workshop Block A Ohio Handheld Cell Phone Ban: Year One Report	Workshop Block A Elementary Seat Belt Program: Buckle Up with Brutus	Workshop Block A Law Enforcement Roundtable
Noon	"Grab-n-go" Lunch (Provided by OTSO)			
1:00 - 2:30 p.m.		Workshop Block B Nonmotorized Road User Safety: The Pedestrian Fatality Problem	Workshop Block B Teen Listening Session	Workshop Block B Traffic Safety in the Age of Non-Medical Marijuana
3:00 - 4:30 p.m.		Workshop Block C Scoop: How to Encourage Media Coverage of Traffic	Workshop Block C Expert Opinions: The Value of DREs	Workshop Block C Establishing Equity for Youthful Drivers

Ohio	Tuesday SCHEDULE MATRIX				
Ohio Traffic Safety Office	Archie M. Griffin Grand Ballroom (2 nd Floor)	Cartoon Room 1 (3 rd Floor)	Cartoon Room 2 (3 rd Floor)	US Bank Theater (1 st Floor)	
8:00 a.m.	Registration & Exhibits				
8:30 - 10:00 a.m.		Workshop Block D Best Practices in Motorcycle Safety	Workshop Block D Putting Seat Belts Use First in a Secondary State	Workshop Block D Proactive Enforcement — Data-Driven Approaches	
10:30 a.m Noon		Workshop Block E Traffic Safety for Non-English Speakers	Workshop Block E Older Road Users	Workshop Block E Speed Management	
Noon - 1:30 p.m.	Closing Luncheon feat. Torine Creppy, SKW <i>(Provided by OTSO)</i>				
2:00 - 4:30 p.m.	FFY 2024 Federal Grant Recipient Meeting (For current FFY 2024 OTSO federal sub-recipients only)				

DAY 1: Monday, May 20 Workshop Block A 10:30 a.m. - Noon

MONDAY, MAY 20

10:30 a.m. - Noon

Great Hall 3 (1st Floor)

Elementary Seatbelt Program: Buckle Up with Brutus

Janelle Ozmun, Ohio Traffic Safety Office Julie Mansfield, The Ohio State University

afety OfficeDeanne Hicks, SADDte UniversityRoss Cowgill, Hocking County Sheriff's OfficeJake Hartman, Delaware County

Learn about a new statewide initiative geared toward 2nd and 3rd grade students to encourage seat belt and booster seat usage, while making them aware of how to be good passengers in vehicles. This program is a result of a collaboration between Students Against Destructive Decisions (SADD), the Ohio State University Injury Biomechanics Research Center, and the Ohio Traffic Safety Office. Come hear how science is driving this fun, new way of promoting safety for Ohio children.

MONDAY, MAY 20

10:30 a.m. - Noon

US Bank Theater (1st Floor)

Law Enforcement Roundtable

Jonlee Anderle, NHTSA Nakia Hendrix, Ohio State Highway Patrol Lt. Shawn Fryman, Hamilton Police Dept Sheriff George Maier, Stark Co. Sheriff's Office

Traffic safety *is* public safety and is needed now more than ever. Hear from three law enforcement leaders from state, county, and local agencies on current challenges and potential solutions to engaging in traffic law enforcement.

MONDAY, MAY 20

10:30 a.m.-Noon

Great Hall 1 & 2 (1st Floor)

Ohio Handheld Cell Phone Ban: Year One Report

Michelle May, ODOTJonathan Nelson, Missouri Department of Transportation (MO DOT)Ryan McMahon, Cambridge Mobile TelematicsJayne O'Donnell, Youthcast Media Group

Many states like Ohio and Missouri have passed better distracted driving laws. But how do we sustain the momentum and build long-term behavior change? Speakers will give examples and tips that attendees can use to improve their local outreach efforts.

DAY 1: Monday, May 20 *Workshop Block B* 1:00 - 2:30 p.m.

MONDAY, MAY 20

1:00 - 2:30 p.m.

Great Hall 1 & 2 (1st Floor)

Nonmotorized Road User Safety: The Pedestrian Fatality Problem

Lauren Cardoni, MORPC Letty Schamp, City of Hilliard Harvey Miller, The Ohio State University Michael Liggett, City of Columbus

Pedestrian fatalities are on the rise nationwide. In this session, learn about the latest efforts to address the problem in central Ohio and why built environments matter in making roadways safer.

MONDAY, MAY 20

1:00 - 2:30 p.m.

Great Hall 3 (1st Floor)

Teen Listening Session

Carol Lucio, Ohio SADD

Student leaders from:

SADD, FCCLA, Ohio School Safety Council, and Youthcast Media

Youth engagement is both a process and an outcome. One reason youth engagement can be challenging to articulate is because it actually refers to two distinct but related concepts: youth engagement as a process and youth engagement as an outcome. Join us as we hear from young people how to engage best and empower them to reach their peers for better results. You will walk away impressed and inspired!

MONDAY, MAY 20

1:00 - 2:30 p.m.

US Bank Theater (1st Floor)

Christopher Kinn, Ohio State Highway Patrol

Traffic Safety in the Age of Non-Medical Marijuana

Holly Reese, Ohio Traffic Safety Office G Sam Cole, Colorado Department of Transportation

Sam Cole, Colorado Department of TransportationChristine Frank, NHTSAOhio became the 24th state to legalize adult use marijuana in December 2023. We will be addressing criminal justice and law

enforcement trends, training, and educational tools specific to cannabis use and legalization, including cannabis targeted communication and education to the public and what Ohio can learn from the state of Colorado.

DAY 1: Monday, May 20 *Workshop Block C* 3:00 - 4:30 p.m.

MONDAY, MAY 20

3:00 - 4:30 p.m.

US Bank Theater (1st Floor)

Establishing Equity for Youthful Drivers

Kimberly Schwind, Ohio Traffic Safety OfficeAmy Eing, Athens-Meigs ESCRichard Hall, Ohio Valley ESCMegan Ryerson, Ph.D., UPS Chair of Transportation

This session will look at equity and access to driver training. Presenters will provide an overview of driver training equity issues in Ohio, and give examples of how new grant programs are helping to overcome these issues. They will also provide key takeaways for attendees on how to address driver training equity issues in their own communities.

MONDAY, MAY 20

3:00 - 4:30 p.m.

Great Hall 3 (1st Floor)

Expert Opinions: The Value of DREs

Christopher Kinn, Ohio State Highway Patrol Rob Richardson, KY Office of Highway Safety Samuel Criswell, Ohio State Highway Patrol Nick Baldauf, Ohio State Highway Patrol

A drug recognition expert (DRE) is a law enforcement officer who is highly trained to recognize impairment of drivers under the influence of drugs other than or in addition to alcohol. Join us to learn more about Ohio Drug Recognition Expert Program and how DREs can help with the detection, apprehension, and adjudication of drug-impaired drivers.

3:00 - 4:30 p.m.

Great Hall 1 & 2 (1st Floor)

Scoop! How to Encourage Media Coverage of Traffic Safety

Judith Converse, Public Information Officer Chrissy Morton, WSYX-ABC6/FOX28 Columbus, Ohio Kristine Varkony, NBC4 News Ray Santiago, Ohio State Highway Patrol

The media plays a critical role in informing drivers about Ohio's traffic safety stories. From impaired driving, to Ohio's seat belt usage, to the campaign underway to educate everyone about a change to the distracted driving law. What goes into an effective story pitch or press release that gets coverage in today's digital world? We're turning the microphone on media professionals to gain some behind-the-scenes insight.

DAY 2: Tuesday, May 21 *Workshop Block D* 8:30 - 10:00 a.m.

TUESDAY, MAY 21

8:30 - 10:00 a.m.

Cartoon Room 1 (3rd Floor)

Best Practices in Motorcycle Safety

Michele Piko, Ohio Traffic Safety Office Glenn Davis, Colorado Department of Transportation

Michelle Atwell, NHTSA, USDOT

John Bolte, The Ohio State University

In this motorcycle safety session you will hear about the NHTSA National Motorcycle Safety Program including data, State Motorcycle Safety Assessments, with a states' perspective and NHTSA's available resources. Topics will also cover research The Ohio State University is conducting to improve the safety tools in hopes of it leading to new safety features.

TUESDAY, MAY 21

8:30 - 10:00 a.m.

US Bank Theater (1st Floor)

Proactive Enforcement – Data Driven Approaches

Lori Genzen, Ohio Traffic Safety OfficeChristy Phillips, Ohio State Highway PatrolBrian Bautsch, American Honda Motor Co.Gretchen Lopez-Martinez, Ohio State Highway PatrolMelissa Richardson, Ohio DPS, Law Enforcement Intitiatives

Learn how to use crash data to drive enforcement efforts, the ways Honda is utilizing crash data and technology to address driving behaviors, and how to SOLVE your reporting needs with this free opportunity.

TUESDAY, MAY 21

8:30 - 10:00 a.m.

Cartoon Room 2 (3rd Floor)

Putting Seat Belts Use First in a Secondary State

Kimberly Schwind, Ohio Traffic Safety Office Katie Mueller, National Safety Council

Dean Fadel, Ohio Insurance Institute

This session will provide a seat belt data overview and a deep dive into solutions for increasing seat belt usage in Ohio. Presenters will focus on a recent public opinion poll, how seat belt usage impacts insurance, employer outreach strategies and other efforts being considered to encourage Ohioans to buckle up.

DAY 2: Tuesday, May 21 Workshop Block E 10:30 a.m. - Noon

TUESDAY, MAY 21

10:30 a.m. - Noon

Cartoon Room 2 (3rd Floor)

Older Road Users

Kimberly Schwind, Ohio Traffic Safety Office Angie Wise, Stay Fit to Drive Julie Dominik, Cleveland Clinic Mercy Hospital, Driver Rehab

People age 65 and older make up the fastest growing age group in Ohio and the United States, and many of these people are still licensed to drive. This session will focus on how aging impacts someone's ability to drive, and how Ohio is working to keep people driving as long as safely possible. Attendees will also hear strategies from the neighboring state of Michigan for keeping older road users safe and mobile.

TUESDAY, MAY 21

10:30 a.m. - Noon

US Bank Theater (1st Floor

Speed Management

Jeff Anspach, Ohio Traffic Safety Office Tyler Harris, Hilliard Division of Police

Eric Brown, Ohio State Highway Patrol Canfield Post **Ryan McMahon**, Cambridge Mobile Telematics

Discussions on utilizing enforcement, education, and engineering to address speed and other various traffic-related offenses, with a specific look at one municipality's approach and tactics. Also hear about analyzing speeding risk, prevalence and impact on crash risk from 2020 – today using smartphone telematics.

TUESDAY, MAY 21

10:30 a.m.-Noon

Cartoon Room 1 (3rd Floor)

Traffic Safety for Non-English Speakers

Emily Davidson, Ohio Traffic Safety OfficeLisanne Divine, The Center, Utica, NYPong Xiong, Minnesota Driver and Vehicle ServicesJason Via, City of Springfield

Cultural and language differences can impact our ability to effectively message traffic safety with underserved communities. Presenters will share the challenges, successes, and lessons learned from their experiences providing traffic safety support to diverse populations in Ohio, Minnesota, and New York.

Experience the Heart of it All... at the Ohio Union at OSU

Built on a foundation of innovation, the **Ohio Union** on the campus of The Ohio State University is a premier venue that serves as a timeless center of activity, community dialogue and learning. Conferences in its dynamic spaces and its professional event team are the perfect pair for our event. The **Ohio Union** at The Ohio State University aims to be the place for learning, celebrating, connecting, idea sharing and more...

> Archie M. Griffin Grand Ballroom

Cartoon Room

• Great Hall

 US Bank Conference Theater & more...

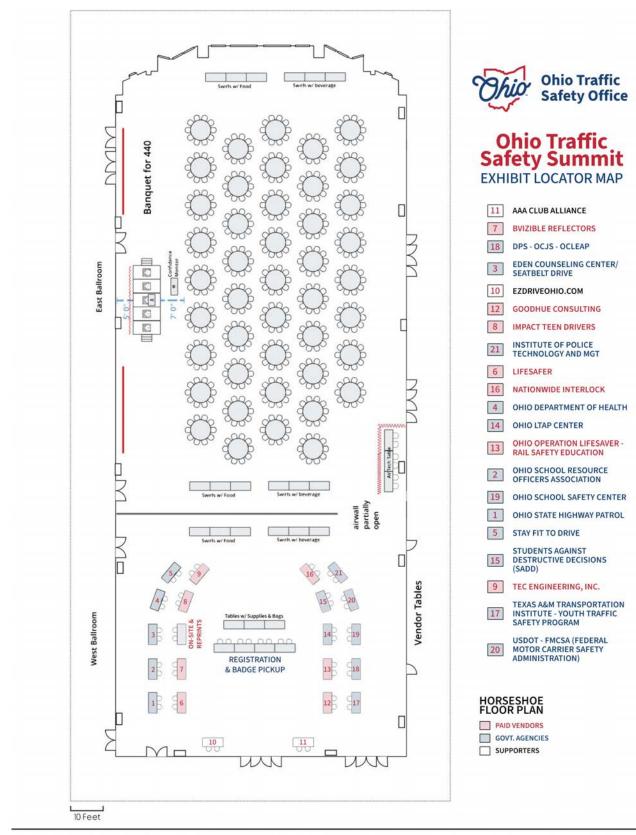
All Summit Main Events in the Archie M. Griffin Grand Ballroom!

* The Ohio Traffic Safety Summit will occupy the following rooms May 20-21: Archie M. Griffin Grand Ballroom, Cartoon Room 1 & 2, Great Hall, and the US Bank Conference Theater.

> (614) 292-4665 Engage. Learn. Thrive.

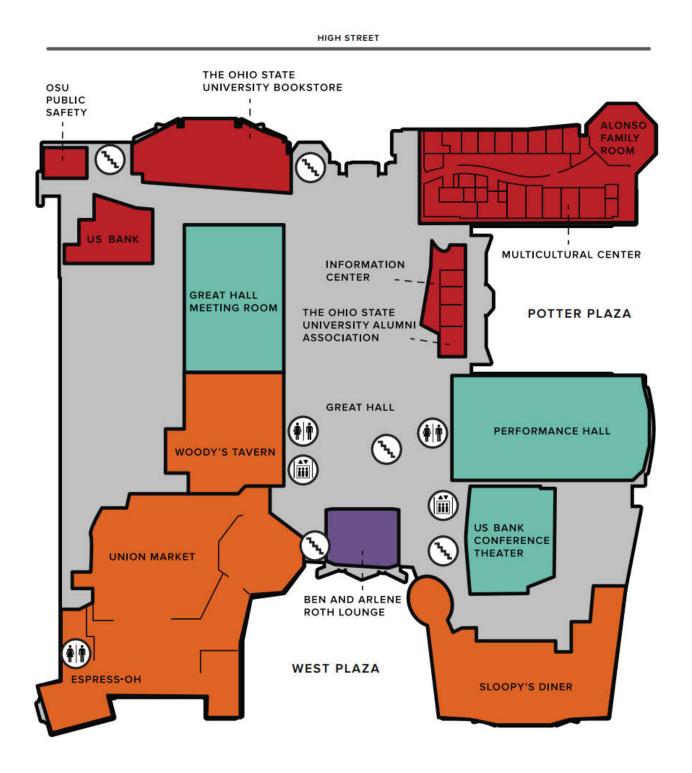
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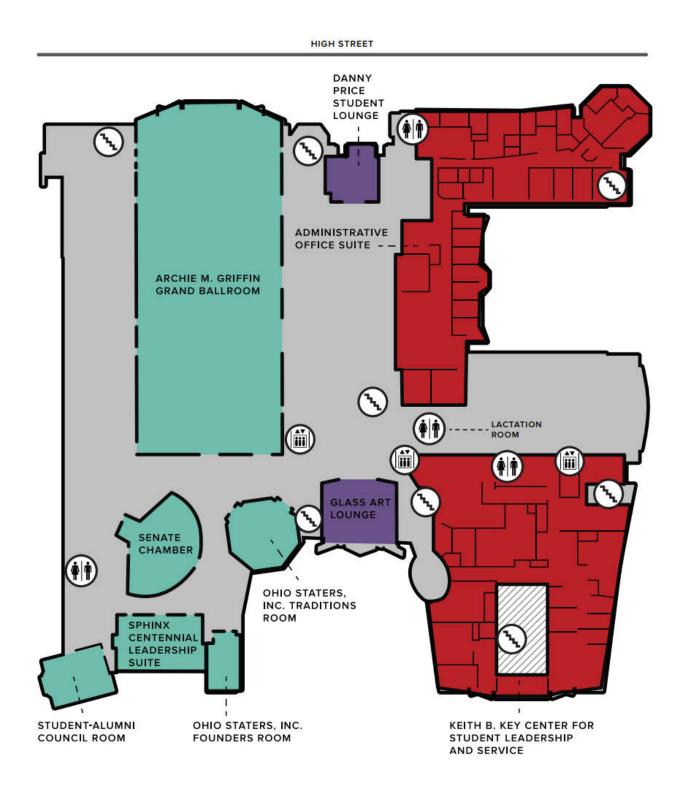


Archie M. Griffin Grand Ballroom for 343957 Ohio Traffic - May 20, 2024 at 12:00 PM

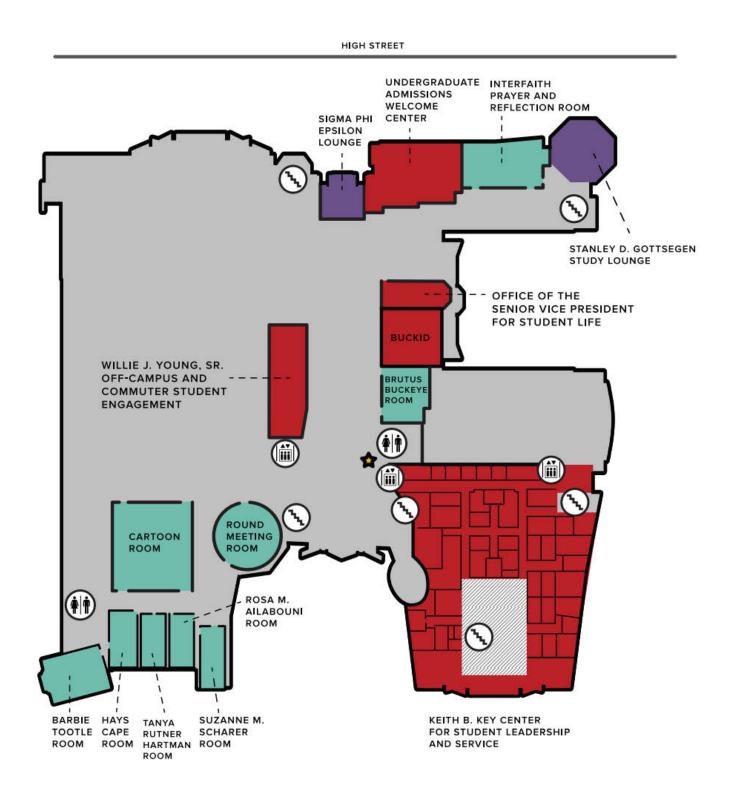
Breakouts & Workshops – Both Days FIRST FLOOR



Registration & Main Events – Both Days SECOND FLOOR



Breakouts & Workshops – Tuesday, May 21 THIRD FLOOR







Ohio Traffic Safety Office

What is the OTSO? About the Ohio Traffic Safety Office

Under the direction of the Ohio Department of Public Safety, the Ohio Traffic Safety Office (OTSO) oversees Ohio Driver Training, Motorcycle Ohio and Ohio's Ignition Interlock program. OTSO is also responsible for administering federal highway safety funds for programs which are designed to reduce the number of injuries and fatalities on Ohio's roadways.

> GET IN TOUCH Email: trafficsafety@dps.ohio.gov Phone: (614) 466-3250